



my philosophy

my passion is innovation. i believe any organization can be truly innovative, to grow sustainably, to become more competitive and to better deliver economic & social value

integrity - imagination - energy - drive - fun are key. i love risk and I enjoy and thrive on change - "riding the change" - so I am passionately looking for new and better ways of living



my credentials

speaking 5 foreign languages, with strong innovation expertise acquired with one of the most innovative companies globally, Reckitt Benckiser. i've got 13 years commercial experience, in multi industry, covering around 20 diverse categories from personal care and household cleaning goods to pharmaceuticals, air purification, publishing and the challenge of tobacco products. worked on joint projects with Philips, Royal Mail, British Oxygen

learned innovation from the best minds and I have an extensive practitioner experience. active member of innovation groups for global projects: the medium crisis - effects & opportunities | top trends for oxygen - benefits & application in various industries | envisioning the future for 2050 (specific areas) | looking for innovative solutions to sustainability issues | bringing green innovation to existing pipelines

hold conference speeches & workshops about innovation on topics like innovation strategy, creativity, future predictions and growth platforms. continuously partnering with big marketing consultancies and innovation firms and running multi million worth of projects around the world, including USA, UK, Germany, France, Japan, China, Malaysia, Singapore, India, S. Africa, S. Arabia, Brazil, Chile, Russia